

# “New normal” at work in a post-COVID world: work–life balance and labor markets

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## Abstract

The coronavirus pandemic has interrupted labor markets, triggering massive and instant series of experimentations with flexible work arrangements, and new relationships to centralized working environments. These approaches have laid the basis for the “new normal,” likely extending into the organization of work in the post-pandemic era. These new arrangements, especially flexible work arrangements, have challenged traditional relationships with employees and employers, work time and working hours, the work–life balance (WLB), and the relationship of individuals to work. This paper investigates how labor markets have been interrupted due to the pandemic, focusing especially on manual (blue-collar) and nonmanual (white-collar) work and the future of the WLB, along with exploring the projected deviations that are driving a foreseeable future policy revolution in work and employment. This paper argues that although hybrid and remote working would be more popular in the post-pandemic for nonmanual work, it will not be “one size fits all” solution. Traditional work practices will remain, and offices will not completely disappear. Manual labor will continue current work practices with increased demands. Employers’ attention to employees’ WLB in the new normal will target employees’ motivation and achieving better WLB. These trends for the labor market and WLB are classified into three categories—those that are predicated on changes that were already underway but were accelerated with arrival of the pandemic (“acceleration”); those that represent normalization of what were once considered avant-garde ways of work (“normalization”); and those that represent modification or alteration of pre-pandemic set-up (“remodelling”).

**Keywords:** work–life balance; work flexibility; labor markets; employment practices; coronavirus disease

Technological, social, and political transformations are powerful forces that radically shape many aspects of our lives, including the world of work, where societies are often forced to take proactive steps to adapt in order to remain competitive and survive. One notable example is the Industrial Revolution, which reshaped societies and economies in lasting ways and drastically changed the way people work, live, and establish a work–life balance (WLB). The ongoing coronavirus disease pandemic is similarly producing fundamental changes in work, work practices, the relationship of workers to co-workers, companies, and localities, as well as WLB. As part of the ongoing efforts to reduce the transmission of coronavirus disease and help protect the health and safety of employees, public and private organizations have generally adopted remote work arrangements, social distancing measures, staggered

working hours, and other methods to reduce the presence of employees within work environments while also sustaining organizational activities (International Labour Organization [ILO], 2020a; World Health Organization [WHO], 2020).

While such practices are now widespread, they have not been uniform, varying between countries not only in terms of the intensity of their adoption and practice, but also in terms of their application across labor markets. For example, white-collar office workers, or those engaged in activities associated with mental work, have enjoyed the health protections of remote work options, while those engaged in physical work activities (consumer and business services, manufacturing, assembly, transportation, and related activities) have had to maintain their physical presence at work, often exposing them to greater health risks (ILO, 2020c).

Post-pandemic recovery must address the interruptions in the labor markets around the world, interruptions that have given rise to numerous experimentations with remote work, flexible work arrangements, and new relationships to centralized working environments. However, as far as the long-run diagnosis is concerned, there is a debate on whether coronavirus disease is a unique devastation, after which the work environment will return back to its “old normal” pre-coronavirus disease state, or whether the world is undergoing a sweeping disruption that will give rise to a “new normal,” with researchers and governments speculating about a complete series of different “new normal” future states of the world. Such changes bring up a discussion on what the new normal would be like and what can be foreseen in the post-pandemic world, particularly in the world of work. Therefore, this paper investigates the “new normal” in terms of two key themes—the labor market and WLB. The paper looks at how coronavirus disease has impacted work and the resultant effect on the labor market and WLB currently and in the future (see Figure 1). The labor market is explored in terms of the divaricate pathways between blue-collar and nonmanual workers.

The goal of this paper is twofold. First, the paper attempts to clarify how coronavirus disease has been a mechanism for change in how work is conducted. The intention is to examine both positive and negative impacts of coronavirus disease on the labor market and WLB. Second, the paper sketches or

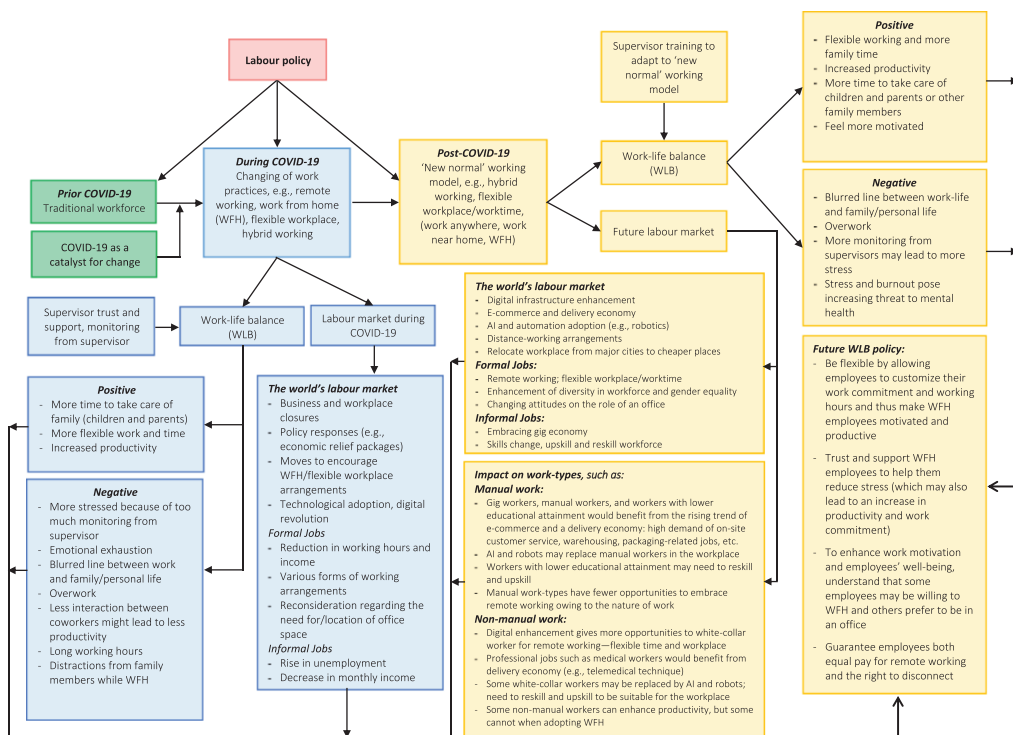


Figure 1. Coronavirus pandemic and the labor market.

maps forward an image of the post-coronavirus disease “new normal”, the likely composition of the future labor market, and what WLB might look like, highlighting possible trends and directions. These trends can be classified into one or more of three categories: acceleration, normalization, and remodelling. Acceleration represents those developments that were already underway in the work-world but were thrust onto a higher trajectory because of the unique conditions of the pandemic. Normalization represents the widespread acceptance and adoption of those practices that were once considered to be the exclusive preserve of a few or considered to be novel and rarely used. Remodelling refers to a modification or alteration of the existing pre-COVID set-up in line with the changes ushered in by the pandemic.

This paper is structured in the following manner: it begins with a description of the changes catalyzed by the pandemic in the labor market and with respect to WLB. It then forecasts seven key trends for these. This is followed by a conclusion.

## **Coronavirus disease as a catalyst for change: an early arrival of the future of work**

Emergencies are frequently regarded as catalysts for change. The recent coronavirus disease pandemic is no exception. Many policy changes have been initiated to cope with the challenges that accompanied the crisis. While many welcomed the changes in the labor market, others regard them as emergency-induced changes—as something we should not be too positive about. Recalling pre-pandemic life, for decades working in an assigned workspace has been a standard pattern of work in many countries, while conversely, before the pandemic struck, work from home (WFH) was considered as a privilege for certain employees. The ongoing pandemic has become an unexpected catalyst for remote work and forced a reconsideration of work in terms of the designated workplace location and workplace practices (de Lucas Ancillo et al., 2020; Kniffin et al., 2021; Ratten, 2020; Savić, 2020) on a global scale never seen before. It is worth pointing out that many of workers worldwide had never worked from home before. Although there was a slow but gradual increase in the number of remote workers before the pandemic, the world of work has fundamentally changed because of the coronavirus disease pandemic: WFH in pyjamas has become commonplace, and meeting virtually is increasingly mainstream.

In the days when severe acute respiratory syndrome (SARS) swept across the globe in 2003, home working was not an option for most workers worldwide, as the majority of them did not have access to essential devices and equipment to carry out their work at home. This is quite different from working in the current coronavirus disease pandemic era, with technology now providing more options for work practices. In Hong Kong, for example, WFH was not an option for the workforce during SARS (Labour Department, 2003). However, in the midst of the ongoing coronavirus disease pandemic, such work arrangements were adjusted based on the severity of the local epidemic situation (Vyas & Butakhieo, 2021). Now more than a year into the pandemic, companies worldwide are still pondering the workplace practice that best suits their own needs, and there is no doubt that the lively debate on remote working will continue. Yet this trial run of remote working has shed some light on the future of the workplace, ranging from the telework capacity of the economy to the public attitudes toward remote working. All this is owing to the pandemic as an impetus for a massive and unprecedented change. The pandemic is causing an early arrival of the future of work that was initially envisioned by policymakers around the world.

## **The differential impact of coronavirus disease on the labor market**

The pandemic has affected occupations and segments of the labor market differentially (ILO, 2020b). White-collar workers in particular have been affected by the pandemic, experiencing significant changes in working practices. WFH arrangements have been widespread, with various repercussions in terms of productivity, locality, working hours, and the traditional separation of work and home environments (Caringal-Go et al., 2021; Wong et al., 2021). Typically, the home environment is one that allows the stresses of work to melt away, and permits workers to enjoy time with family separated from work pressures or activities. The conversion of the home environment into a work environment has tended to corrupt the sanctity of the home, with job-related issues fusing into the home and time previously

free of work. Firmly demarcated work hours (which begin and end with arriving at and departing from a physical workplace) have disappeared, making it easy to carry on working out of hours and disrupt the home life and WLB.

By contrast, work and work conditions for blue-collar workers have largely remained unchanged outside of social distancing, sanitation, and related health measures. However, the focus here must not be on how the job has changed, but rather on the implications of continuing to work through the pandemic. Blue-collar workers have been forced to brave the health dangers of continued social contact, risking sickness with every interaction. The demands of the jobs would mean that those more vulnerable than others have no alternative safer option: For these workers, sitting at home means being unable to work, which incurs financial strain. Additionally, continuing to work outside the home may cause tension at home due to the workers being at risk of bringing the virus back and infecting loved ones. Both white-collar and blue-collar workers have been impacted; however, their work practices have changed in different ways because of the pandemic.

## Coronavirus disease and WLB: a mixed picture

Having a harmonious balance between work and personal life (i.e., a good WLB) is critical to bringing a healthy and stress-free environment and allowing employees to unleash their full potential. However, striking a good WLB is a challenge for most workers, more so for those with caregiving responsibilities, particularly during the COVID-19 pandemic. It is also believed that creating a flexible and family-friendly workplace (e.g., having flexible work hours or offering remote work) can help to improve the well-being of the workforce (Feeney & Stritch, 2019; Shagvaliyeva & Yazdanifard, 2014).

Many workers now work from their “workspace” of choice which includes home, office, and co-working spaces (depending on the work tasks they are entrusted with). Workers may thereby see better outcomes for their health, family, and overall well-being. While many have adjusted to and enjoyed this change, others have had challenges in drawing a line between working and non-working hours. The likelihood is high for a number of employees to experience increased working hours, as well as increased work-life conflict. For example, in today’s hyper-connected world, many remote working employees are expected to respond to urgent tasks as well as after-work emails, resulting in a blur between work and leisure. A recent study revealed that employees WFH during the pandemic experienced an increase in work-related fatigue and overlap between work and non-work life (Palumbo, 2020).

Indeed, different scholars have different views on the impact of remote working on the WLB of workers. Some believe that WFH has positive impact on the WLB (Pelta, 2020). On the contrary, there are adverse effects found in studies where a blur between work life and personal life is visible and it seems that home-based working may negatively impact WLB (Grant et al., 2019; Nakrošienė & Butkevičienė, 2016; Palumbo et al., 2020). Putri and Amran (2021) studied the effect of WFH during the coronavirus disease on the WLB of employees in Indonesia and found that it had a positive impact. However, employees often are not able to balance their work and personal time as their working environment might be flexible, but their hours are increased. It has also been found that working from home or working remotely at least 1 day a week gave employees a better WLB (BBC News, 2021a). The trend seems to favor hybrid working over a completely remote working environment.

## Forecasting key trends for the labor market and WLB

The paper flags seven key trends that will manifest themselves in the future. First, accelerating digital transformation will become critical for the workplace. Second, hybrid work would be a new normal at work in the post-pandemic era. Despite this, some work practices will not be eliminated. Thus, the third trend will be the continued existence of the “office” albeit in a modified form. Fourth, all of the above will induce changes in organizational infrastructure and labor mobility. Fifth, the challenges of performance management and atomistic tendencies at work may arise. Sixth, there may be a potential exacerbation of existing inequalities. Seventh, there will be increased focus on WLB in the future.

Of the aforementioned trends, some are predicated on changes that were already underway but were accelerated with the advent of the pandemic (“acceleration”). Other trends represent the normalization of what were once considered avant-garde ways of work (“normalisation”). Yet other trends represent

**Table 1.** Forecasting key trends in the labor market and WLB.

	Acceleration	Normalization	Remodelling
Accelerated digital transformation	X		
Emergence of hybrid work	X	X	
The continued existence of the “office”			X
Changes in organizational infrastructure and labor mobility	X	X	X
The challenges of performance management and atomistic tendencies at work		X	X
Potential exacerbation of existing inequalities	X		X
Managing work–life balance	X	X	

a remodelling of the status-quo (“remodelling”). And some trends represent a combination of two or more of the above (Table 1).

### Accelerated digital transformation

Changes in the labor markets to keep businesses running are inevitable in the post-pandemic era, and technological adoption is the most visible change in the labor market. It has been shown that digital technology was adopted in organizations prior to the emergence of the pandemic, and this adoption was accelerated during the pandemic (Forman & van Zeebroeck, 2019; Murdoch & Fichter, 2017; Vargo et al., 2021). The pandemic has thus triggered a shift to a more digital society—or, to be more precise, the real world is gradually dying out, and the fast-paced technological world is rapidly replacing the old one. Digital transformation has, therefore, become an imperative for businesses across industries of all sizes for survival, and adequate digital infrastructure is essential for working in the future (Gadhi, 2020; Melhem et al., 2020). The world of work is therefore heading a new way, in line with the changes in the business world. Thus, it could be said that digital and technological enhancements and transformations have an impact on several types of work. Nonmanual work, for example, would benefit more from this enhancement than manual labor, which requires on-site work. Employees with a high capability to work remotely will possibly have a reduced risk of perishing in the future labor market.

Digital technologies and the emergence of the coronavirus disease pandemic could be considered the most critical elements for accelerating the growth of remote working. Other factors, such as the pandemic-driven recession and the geopolitical contest between countries, are causing uncertainty in the future labor market outlook. The post-pandemic times will bring along a possible risk and challenge to organizational sustainability and human resource management.

### Emergence of hybrid work

It is anticipated that the world of work will undergo a significant shift toward hybrid work in the post-coronavirus disease world, making hybrid working to some extent the “new normal” at work (Ro, 2020). This is particularly likely for the highly educated and well-paid faction of the workforce. The potential of adopting remote work largely depends on whether a job has tasks and activities which do not require workers to be physically present on-site to get the work done (Lund et al., 2020). Professions requiring in-person involvement such as agricultural work, restaurant, and hotel services are not able to adopt remote working (Dingel & Neiman, 2020). In other words, the adoption of “new normal” work practices—remote working and WFH—will depend on the nature of the work, because not all tasks can be accomplished remotely. Given that, it would require significant rethinking about which jobs are suitable to perform remotely. In the long run, hybrid working has to be thoughtful and granular.

Well into the pandemic, the limitations and merits of remote work are more visible, and this give us reason to believe it will become a part of the future. Employees who WFH have higher flexibility and can adjust their working hours in line with their personal and family needs. While some people are returning to the workplace as many restrictions are being lifted, there are some

pandemic-driven practices like hybrid work, WFH, remote work, flexible workplace/worktime, work anywhere, and work near home that persist. Businesses around the world will most likely continue to use them, particularly white-collar jobs. For example, two out of three white-collar workers in Hong Kong still want to WFH, and companies are considering redesigning office space to accommodate hybrid work (Lam, 2021). Several examples around the world, including the BP oil company, have decided to implement a new hybrid model that will enable workers to WFH 2 days a week (Ambrose, 2021). Another example is the nationwide decision in England to allow white-collar workers to work from anywhere, giving them more control over their lives (BBC News, 2021a). Some of the world's most well-known firms, including Amazon, Apple, Google, Facebook, British Airways, Microsoft, and Siemens AG, are inclined to adopt remote working in post-pandemic times (BBC News, 2020; Hartmans, 2020; Siemens AG, 2020). All the aforementioned examples involve nonmanual work, and it seems very likely that these companies will be willing to embrace remote working in the post-pandemic period.

Additionally, people working in global teams, particularly with white-collar jobs, have further endorsed the feasibility of flexible work that includes WFH and is not confined by standard business hours. The results of multiple surveys conducted around the world prove consistent with each other, suggesting that after coronavirus disease recedes, quite a number of office employees, regardless of nationality or race, would prefer to work remotely at least some days (Kelly, 2021; PWC, 2021; Wong & Cheung, 2020).

### The continued existence of the “office”

Previous studies have revealed that remote working can enhance productivity (e.g., Bloom et al., 2015; Grant et al., 2013, 2019). However, it has been argued by scholars that working remotely amidst the pandemic has had both positive and negative impacts on productivity. On the one hand, some employees thought they were more productive when working from home because a flexible working arrangement allows them to manage their working time and place on their own. On the other hand, other employees experienced a difficulty in getting work done at home, caused by the interruption of family members and/or children at home (Gibbs et al., 2021; Mustajab et al., 2020; Parker et al., 2020).

In a similar manner, several employees with either manual or nonmanual jobs believe that WFH is not the right fit for them. Manual types of work may not be able to adopt WFH due to the nature of the work. Some nonmanual workers prefer returning to the workplace after the pandemic. Working in an office can be more beneficial than working at home in terms of generating new ideas and socialising, and new employees can benefit from working in an office by learning about the organization and its culture (BBC News, 2021d; Vasel, 2021). WFH can keep new employees from gaining such knowledge. Employees also seem likely to resign if they are required to WFH full time and are not permitted to work in an office (BBC News, 2021c). Accordingly, traditional work practices, such as working in an office, are still needed.

### Changes in organizational infrastructure and labor mobility

Businesses worldwide are seeing the merits of WFH or hybrid work, including but not limited to having a larger talent pool and saving money on rent (de Lucas Ancillo et al., 2020). This will drive the recovering economy to rethink the need for office space, especially for nonmanual work types, with some companies considering reducing their office space or relocating from high-cost cities (i.e., London, New York, Paris, Hong Kong, etc.) to a more affordable place, and some adapting to a completely virtual office environment. Others are evaluating the possibility of renting co-working spaces. Companies are taking advantage of the demand for hybrid work to save the cost of renting an office (BBC News, 2021b). In addition to the relocation of workplaces from major cities to cheaper places, it is also believed that there will be a radical transition in urban life, where remote-working employees will migrate out of business capitals to cities with more affordable rentals and living costs (Lund et al., 2021), owing largely to the prevalence of remote working. Such a transition will boost the economy of the cities concerned as well as their surrounding areas.

## The challenges of performance management and atomistic tendencies at work

The “new normal” work practice would impact certain businesses and individuals or even work itself. For example, working mothers will be able to reduce commuting time and have more time to take care of their children. However, some managers feel that they cannot manage employees who are working remotely. Expectations for working objectives and output are not clear, and it is difficult to know whether employees are actively working (ILO, 2020b). Apart from that, some organizations have found it is difficult to switch to remote working for several reasons, such as a lack of digitized paperwork, information confidentiality concerns, and the fact that some organizations do not yet have in place guidelines and procedures for remote working (ILO, 2020c). The potential impacts of remote work practices should be given careful attention: For example, technology-related problems take longer to resolve remotely than in an office where employees might have technical support. Remote workers may encounter this problem, and such a problem could disrupt the working environment and work productivity.

Digital miscommunication, which is a lack of informal interaction and human interaction, could also be one of the potential impacts of remote working. This miscommunication might shape a work design that is more individual- than team-based, and make co-workers’ interaction and team building even more difficult.

## Potential exacerbation of existing inequalities

Given the adoption of more digital technology, automation, and artificial intelligence (AI), as well as the “new normal” work practice in the post-pandemic labor force, certain types of occupations could be adversely affected (see Figure 1). The least educated, unskilled, and low-skilled workers may be replaced by automation (Lund et al., 2021). Vulnerable workers will likely be the hardest-hit group; some of them might have to work multiple jobs (probably freelance jobs) to sustain a living. It is likely further to exacerbate existing inequalities in the world of work, and therefore reskilling and upskilling will become more necessary than ever before. Similarly, jobs such as personal care, on-site customer service, and leisure and travel have been severely disturbed by the pandemic. Businesses and policymakers can help workers in workforce transitions by additional training and education programs. For example, businesses might analyze which tasks can be done remotely instead of looking at an entire occupation and possibly eliminating it. Policymakers might facilitate businesses in terms of digital infrastructure enhancement (Lund et al., 2021). Work-related policy changes that will protect and support businesses and workers, including enhancing employees’ WLB in the post-pandemic, are also essential. The future trend of the labor market will be a challenging time for everyone and the labor policies will need to be improved and strengthened in order to thrive in the post-coronavirus disease world.

## Managing WLB

As the trend seems to favor hybrid working over a completely remote working environment, whole or partial renegotiation and reorganization will be essential. Managers and HR will have to accommodate the changes in organizational strategies as well as in HR policies. A study by Kumar and Mokashi (2020) on WLB in the UK’s higher education institutions employees revealed that supervisor support during coronavirus disease helped employees enhance their living quality. Similar to previous studies, it has been reemphasized in coronavirus disease times that supervisors’ or managers’ support can help employees achieve a good WLB (Julien et al., 2011; Talukder & Galang, 2021; Talukder et al., 2018).

Alternatively, governments may opt to implement specific policies in this regard. One notable example would be to adopt the “right-to-disconnect” law similar to that which is enforced in the Philippines and France, where employees have the right not to respond to work-related engagements and demands during nonworking hours (Broom, 2021; Department of Labor and Employment, Philippines, 2017; Eurofound, 2019). Encouraging healthy work practices such as working within regular hours and taking regular breaks will help employees to draw a firm line between work and nonwork activities (Adamovic, 2018; Chen & Fulmer, 2018). Optimizing personal and work life is not easy when adopting a “new normal” working model. Employees need to be disciplined and well-organized in their work and personal

life management. This global health crisis has made people pay more attention to health and hygiene, which has also driven up the demand for healthy workplace cultures. However, to attain a WLB in the post-coronavirus disease world, employers may need to consider and plan a way forward such as providing clarity to employees and a variety of programs to support employees in their well-being as well as fostering a “trust- and outcome-based working culture” (Sarin, 2020; Wolor et al., 2020). Employers’ attention to employees’ WLB will assist in keeping employees motivated and maintaining their performance. Therefore, WLB in the post-pandemic times should be brought to both employers’ and employees’ attention and should be considered when developing a plan for policy changes that would benefit both companies and employees.

## Discussion and conclusion

This paper explores how the coronavirus disease has disrupted the labor markets, focusing on blue-collar and nonmanual (white-collar) work, the future of the WLB, what the “new normal” would be like, and what can be foreseen in the post-pandemic. As evident, the pandemic has created a health crisis and a labor market alarm, and led to many changes, particularly in the working world. These changes either “accelerated” the pace of developments that were already underway, and/or are contributing to a “remodelling” of the pre-pandemic work-world and/or have contributed to the “normalization” of what were considered to be experimental and novel ways of work.

In seeking a possible working solution during such difficult times, “acceleration” is seen in the increased use of technology to enable remote working arrangement initially as a stopgap measure and followed by a hybrid manner of work, with the exception of professions that require a physical presence. Resulting in a significant “normalization” of these practices. While various work procedures and habits have been followed, there has been a wide variation in their use worldwide and across different professions in the labor market. Workers with high educational attainment and those who work as white-collar office workers have had the privilege of working in a safe and protected environment, while those who are engaged in manual and physical work engagement have braved challenges and continued to work under high risk.

Many white-collar workers that were forced to WFH as an emergency response to the pandemic did not receive additional support from their organizations. They survived using their limited personal resources while carrying out the job requirements. Many such employees acquired skills suitable to the future WLB policy, such as, get used to remote working, manage stress and productivity, and carefully splitting work and family time. In doing so workers were “remodeling” pre-pandemic work practices alongside “normalization” of new ways. In the future, such employees should be supported with WFH arrangements ever after the pandemic, with admission from their organizations. Employers have experimented on the feasibility of such work practices and are focusing more on cost saving and higher profitability. Although there remains a conflict between the expectations of employers and employees, On the whole, hybrid working and staying flexible is likely to be in demand and could be the “new normal” in the post-COVID period. In this case, businesses worldwide will need to proactively craft a long-term remote or hybrid work strategy based on their own needs, as there is no “one-size-fits-all” solution. Similarly, governments worldwide need to revisit the current employment policies to have strict and proper employment laws in place and assure fair employee treatment.

The changes in the labor policy framework dramatically impacted the inequalities, representing both “acceleration” and “remodelling”. The work-types for manual workers and nonmanual workers have undergone changes and made it clear that the economy must transform into retail, where it is driven by the needs of customers for the best possible level of service. Due to the nature of the work, a WFH arrangement cannot be utilized for those who need to be physically present to offer their services. Moreover, vulnerable employees (e.g., low-paid, low-skilled workers, persons with disabilities, and migrant workers) have been hit particularly hard by the pandemic. Many of them have been put on furlough since the early stages of the pandemic, leading some to consider making a living in the gig economy, as there seems to be little prospect soon of an end to the recession caused by the pandemic. However, jobs in the gig economy—for example, project-based jobs and independent contractual jobs—appear to have weaker protection and lesser benefits for workers (United Nations, 2020). Furthermore, automation tends to replace the least educated, unskilled, and low-skill labor. As such, it has the potential to exacerbate existing inequities.

In light of the aforementioned changes in the labor market, the development of future WLB policies must include a spectrum of directions, such as customization of working hours under WFH, ensuring trust and support for WFH employees, responding to the demands to work from the office, and guaranteeing equal pay and the right to disconnect. Thus, policymakers must chart out a proper plan of action and consider not only jobs and groups of people but also when and which people can work remotely or on-site. According to [Boland et al. \(2020\)](#), there are four steps to reimagine work and the workplace in the post-pandemic working world. First, how is work done in the post-pandemic working world? Organizations should restructure their working processes and functions to perform work: For example, workers may chart out tasks to be performed in the formal office environment versus those that could be taken care of in a remote setting. Second, once reconstructing their work processes and identifying the tasks that can be done remotely, organizations should consider segments of workers and reclassify roles to identify employees' suitability for exclusively WFH or hybrid remote working and on-site working. Third, to maintain productivity and collaboration organizations should design workspaces that support workers both remotely and on-site, with tools such as virtual whiteboards and videoconferences. Lastly, some organizations may shift from a big city to a small city to save on their rental costs. Co-working spaces, flexible leases, flex space, and remote work seem to be examples of post-coronavirus disease options. These four steps—restructuring the working process, identifying tasks, redesigning workspaces, and relocating offices—will help organizations get some idea of how to prepare for and foresee the future of work and the workplace.

WLB should take a central development in labor policy in the post-pandemic working world. Balancing work and personal life is challenging both for employers and employees. Although previous studies have emphasized that remote work, WFH, or flexible workplaces can enhance employees' WLB ([Pelta, 2020](#)), WFH during the pandemic showed that some employees encountered an imbalance between work and personal/family life (see [Figure 1](#)). There is demand for giving people deserved "holidays" as due to hybrid digital working, as some employees have been working 24/7 without weekend breaks. People are being deprived of both their personal space and weekly time off as their work is "omnipresent" and one can access the office from anywhere on any device, be it a phone, laptop, iPad, or other tool. In contrast, some employees were able to enhance their WLB through a WFH arrangement, with things such as flexible working hours and having more time to take care of young children and/or elderly parents, and thus were more motivated. During this WFH period, some employees were able to achieve a good WLB while others were not.

The coronavirus disease pandemic has demanded adjustments and changes from the workers, who are in supervision and managers' positions. Previous studies have found that supervisors influence employees' WLB, with supervisor trust and support enhancing the WLB of employees ([Kumar & Mokashi, 2020](#); [Talukder & Galang, 2021](#)). Organizations and policymakers may need to consider how work is supervised and appraised in order to help supervisors trust employees and provide support to help employees achieve a WLB in the post-coronavirus disease world. Also, the importance of a workplace productivity culture should be better defined by the managers so that workers can choose to work within or outside of the formal work environment without any negative repercussions. For instance, in European countries some regulations and policies related to WLB and flexible work practices, such as the "right to disconnect", promote teleworkers' WLB such that workers can opt whether to work or not outside of working hours ([Eurofound, 2020](#)). Hence, to help employees achieve their WLB in the post-pandemic world, organizations and policymakers might consider an emphasis on:

- Allowing employees to customize their work commitment and working hours and thus make WFH employees motivated and productive;
- Trust and support WFH employees to help them reduce stress (which may also lead to an increase in productivity and work commitment);
- Enhancing work motivation and employees' well-being, understand that some employees may be willing to WFH and others prefer to be in an office;
- Guaranteeing employees both equal pay for remote working and the right to disconnect;
- Reconstructing how work is done, and identify which work can be performed remotely and which requires an onsite work environment.

Although remote working is an important trend in the post-pandemic world, many crucial issues in terms of the well-being of remote employees, national laws and regulations, and cyber-security risks require monitoring and further solutions. Therefore, relevant parties at all levels of society, including policymakers and businesses, must work together to create a more sustainable model for “new normal” work practices.

Fundamental changes should apply to labor policy. How governments address the “new normal” of remote and hybrid working will affect both the WLB and workplace inequalities and abuse. It is essential to have policies that encourage employee protection and well-being. To sum up, the pandemic has awakened countless speculations, assumptions, and debates on what the impending labor market will look like. coronavirus disease has given rise to transformation, interruption, endurance, and ambiguity. Studying the post-pandemic paths, as they take the form of “acceleration,” “normalization,” and “remodelling” is vital in anticipating the connection between workplace disruptions and a pathway to a “new normal.”

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None declared.

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