

EU Projects Design & Writing Training

tree.

The background features abstract, organic shapes. On the left, there is a dark teal shape with a black shadow-like area above it, and a brownish-red shape below. On the right, a large, flowing red shape dominates the lower half of the frame. The overall aesthetic is modern and artistic.

Scenario

Building on our project design and management experience, we aim at building the capacities of **GWMH stakeholders** to carry out their social initiatives by providing them with the needed skills to design and write **EU-funded projects proposals**.

Tree and GWMH organise together this training.

We make **individuals & organisations** autonomous. We also strengthen their competences, their **social impact** and their **financial viability**.

The **Erasmus+** funding programme is the framework for our training.



Global
Wo.Men Hub

Our Approach

1. Mentoring

Our professionals have a robust experience in designing and writing social projects, hence, they know the challenges of a project development. This enables them to coach the participants in their learning process. Tailored mentoring is key for the success of the training. We only allow **5/6 people** per training no less, no more

2. Empowerment

Capacitating the participants to acquire the skills needed for designing and writing a concrete project, thereby making them **autonomous** for future projects

3. Validation

The participants will be called to design a project (the project concept of 2 pages), which will allow them to verify the soundness of their ideas and ability to approach potential project partners. Then they will create the **project abstract of 10 pages** (workplan, indicators, partners, budget).

Tree's Solution

- Ensures that the design, development and writing of your projects is fully in line with your vision and mission – **what matters is your project and not the EU call**
- Gives you the possibility to create a committed and inspired **EU projects team** within your organisation
- Gives you a clear and comprehensive view of **all available EU funding programmes**
- Ensures a constant access to funding opportunities by using **innovative design** and management methodologies and tools

The Methodology

- Development of a holistic approach to project design, where **quality prevail over quantity**
- **Interaction** between participants to stimulate creativity, also through the use of collaborative online tools
- Writing labs in **smaller groups** to increase engagement and active participation
- Access to specific **templates** (abstract, budget, logical chain, etc.) created by tree to facilitate the design and writing process
- Support during the preparation of the project and of the proposal, with **timely collective writing sessions**, access to successful **writing examples** and periodical evaluations and reviews

About the Trainer



- Luigi Della Sala
- Is the **Co-Founder and Partnership Director** of Tree, engagement for social change
 - TREE is an agency that believes in the power of engagement as a tool for designing, producing, and promoting social innovation initiatives. We help dreamers to keep dreaming once they open their eyes and we are always hungry for new ideas and forward-thinking projects. <https://treeagency.eu/>
- Is the **Co-founder of Project School** - <https://projectschool.eu/en/home/?lang=en>
- Has an **experience of 10 years** in EU project design, development and management (H2020-Erasmus+, Creative Europe, REC, EaSI, Europe for Citizens, COSME, AMIF)
- Linkedin [profile](#)

Option 1 – EU project Live Camp in Brussels

1. Day 1 (Friday, 14h00-18h00), what is an EU project?

- ✓ EU added value: the importance of thinking European and including EU partners
- ✓ Overview of EU funding
- ✓ Structure your project design team, with roles and responsibilities

2. Day 2 (Saturday, 10h00-18h00), Create your Project

- ✓ The engine of the project: the 'why'
- ✓ Your What: the Results
- ✓ Your How: Objectives, work plan and methodology

3. Day 3 (Sunday, 9h00-13h00), Write your Project

Abstract

- ✓ Analysis of specific calls and EU templates
- ✓ Writing laboratories
- ✓ Abstract Pitch

Option 1 - Pricing & Practical Arrangements

What	When	How	Price
<p>EU Projects Live Camp</p>	<p>13-15 October 2023 27-29 October 2023 3-5 November 2023 17-19 November 2023 1-3 December 2023</p> <p><i>Friday (14h00-18h00)</i> <i>Saturday (10h00-18h00)</i> <i>Sunday (09h00-13h00)</i></p>	<p>2,5 Half day</p> <p>Participants: 5/6, no less no more</p> <p>Languages: EN/FR/IT</p>	<p>775 €</p> <p><i>including lunches, beverages ad room renting</i></p>

2.5 days full immersion into project design and writing in Brussels, l'Atelier, rue de la primevère 16-1180 Uccle

*(or any other location **upon request- in that case**, travel and subsistence costs of the trainer should be added to the overall costs)*

Option 2 – EU Project Writing-Online Training

1. Design your project idea, with an initial output: the concept

- ✓ The engine of the project: the 'why'
- ✓ The background
- ✓ Assessment of your specific needs and good practices
- ✓ Your What: the Results

2. Create your project, with a second output: the abstract

- ✓ Objectives, work plan and methodology
- ✓ Writing the right budget
- ✓ Building partnerships
- ✓ Choose the most appropriate EU call for proposals
- ✓ Indicators

3. Write your final proposal, officially submitted to the EU

- ✓ In-depth analysis of 1 or more open calls for proposals
- ✓ Application rules and team's division of roles
- ✓ Communicating with partners
- ✓ Writing review and submission

Pricing – EU Projects Writing-Online

What	When	How	Price
Online Training	2nd October – 15 December 2023	12 sessions of 2h, weekly basis, 24h	1,250 €

24 hours of online training and unlimited remote support on project creative design and writing aiming at preparing one proposal to be submitted to Erasmus+ programme. Time to be chosen with the participants.

*This work is invaluable because it allows the writing skills developed by the project team to be further strengthened and, at the same time, **guarantees a concrete possibility of obtaining immediate funding** to realise a social impact project.*

Unlimited Remote Support across the 12 sessions

Registration & Information

- **By an online registration form. Please click [here](#)**
- **Online** via Eventbrite starting 4 September 2023
- Registration will be **accepted** once the payment has been proceeded **by bank transfer**
 - **Questions and answers** on the two training modules:
Thursday 7 September 2023 on line-12h00-13h00
Eteam link will be provided on 4 September 2023
 - **Contact point for participants**
Email: christine.marlet@gwmh.org
Phone: +32 472 42 98 46

Bank Details

- **KBC Brussels**

Global Wo.Men Hub ASBL (GWMH)

IBAN BE68 7350 5285 9934

BIC KREDBEBB

Luigi Della Sala

Founder & Partnership Director,

luigi@treeagency.eu

+32 488 47 62 35

tree.